WORKING FOR YOU 123 Speer Blvd

KMGH Denver, CO 80203

www.theDENVERchannel.com

Main: (303)832-7777 Billina:

www.thedenverchannel.com

Billing Address:

GMMB Inc. **Attention: Accounts Payable** 1010 Wisconsin Ave, NW Suite 800 Washington DC, DC 20007

Send Payment To:

KMGH EW Scripps PO Box 30509 Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
186358-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser Product Estimate Number President/Obama (D) Obama for America 1904 Sked C

Flight Dates Order # Alt Order # 10/02/12 - 10/08/12 186358 Billing Calendar Billing Type Deal # Broadcast Cash Special Handling

IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

MAJ

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/05/12	10/05/12	ABC Fri C	9P-10P	F	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS: F-	S Spots/Week 1	Rate \$1,200.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
		05/12 9:46 PM AB	C Fri C	9P-10P	:3	0 OFA12D1	32H		\$1,200.00 NM
2 10/02/12	10/08/12	630-7p WHEEL (M-	F) 630-7P	МГЖГБ	:30	4	\$1,575.00	NM	
Weeks:	Start Date 10/02/12	End Date MTWTFS: MTWTF-		<u>Rate</u> \$1,575.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
3 KM	IGH Tu 10/ Credited	/02/12 630)-7p WHEEL (M-F)	630-7P	:0	00			\$1,575.00 NN
4 KN	IGH W 10/	03/12 6:52 PM 630)-7p WHEEL (M-F)	630-7P	:3	0 OFA12D1	32H		\$1,575.00 NM
2 KM)-7p WHEEL (M-F)	630-7P	:3	0 OFA12D1	32H		\$1,575.00 NM
1 KMGH M 10/08/12 6:36 PM 630-7p WHEEL (M-F)				630-7P	:3	0 OFA12D1	\$1,575.00 NM		
3 10/02/12	10/08/12	6P-630P JEOPARD	Y (M-6P-630P	МГЖГБ	:30	4	\$1,375.00	NM	
Weeks:	Start Date 10/02/12	End Date MTWTFS: MTWTF-	Spots/Week 4	Rate \$1,375.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
3 KM	IGH Tu 10/ Credited		630P JEOPARDY (M-F)	6P-630P	:0	00			\$1,375.00 NN
1 KM	IGHTh 10/	04/12 6:05 PM 6P-	630P JEOPARDY (M-F)	6P-630P	:3	0 OFA12D1	32H		\$1,375.00 NM
2 KN	IGHF 10/	05/12 6:03 PM 6P-	630P JEOPARDY (M-F)	6P-630P	:3	0 OFA12D1	32H		\$1,375.00 NM
4 KM	IGH M 10/	08/12 6:04 PM 6P-	630P JEOPARDY (M-F)	6P-630P	:3	O OFA12D1	32H		\$1,375.00 NM
4 10/07/12	10/07/12	5pm News Sun Loc	al Nev5P-6P	S	:30	1	\$350.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFS	S Spots/Week 1	Rate \$350.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KN	IGH Su 10/	07/12 5:13 PM 5pn	n News Sun Local News	5P-6P	:3	0 OFA12D1	32H		\$350.00 NM
5 10/06/12	10/06/12	5pm News Saturday	/ 5P-6p	S-	:30	1	\$375.00	NM	
Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					



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 Product
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 1904 Sked C

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		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Type	
5 10/06/12 10/06/12 5pm News Saturday 5P-6p	S-	:30 1 9	\$375.00	NM	
10/01/12 10/07/12S- 1	\$375.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KMGH Sa 10/06/12 5:26 PM 5pm News Saturday	5P-6p	:30 OFA12D132H			\$375.00 NM
6 10/02/12 10/08/12 5-530P News 5P-530P	МГWГF	:30 3 9	\$500.00	NM	
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS MTWTF Spots/Week 3	Rate \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 KMGH Tu 10/02/12 5-530P News Credited	5P-530P	:00			\$500.00 NM
1 KMGH W 10/03/12 5:21 PM 5-530P News	5P-530P	:30 OFA12D132H			\$500.00 NM
2 KMGH F 10/05/12 5:27 PM 5-530P News	5P-530P	:30 OFA12D132H			\$500.00 NM
7 10/02/12 10/08/12 Dr. Oz 4P-5P	МГЖГБ	:30 5 9	\$275.00	NM	
Weeks: Start Date 10/02/12 End Date 10/08/12 MFWFFSS MFWFF- 5 Spots/Week 5	Rate \$275.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 KMGH Tu 10/02/12 4:55 PM Dr. Oz	4P-5P	:30 OFA12D132H			\$275.00 NM
1 KMGHW 10/03/12 4:27 PM Dr. Oz	4P-5P	:30 OFA12D132H			\$275.00 NM
5 KMGHTh 10/04/12 4:14 PM Dr. Oz	4P-5P	:30 OFA12D132H			\$275.00 NM
4 KMGH F 10/05/12 4:19 PM Dr. Oz	4P-5P	:30 OFA12D132H			\$275.00 NM
3 KMGHM 10/08/12 4:28 PM Dr. Oz	4P-5P	:30 OFA12D132H			\$275.00 NM
8 10/02/12 10/08/12 M-F 3-4pm 3-4pm	МГWГF	:30 5	\$300.00	NM	
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS MTWTF Spots/Week 5	Rate \$300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 KMGHTu 10/02/12 3:32 PM M-F 3-4pm	3-4pm	:30 OFA12D132H			\$300.00 NM
3 KMGH W 10/03/12 3:46 PM M-F 3-4pm	3-4pm	:30 OFA12D132H			\$300.00 NM
5 KMGHTh 10/04/12 3:54 PM M-F 3-4pm	3-4pm	:30 OFA12D132H			\$300.00 NM
4 KMGH F 10/05/12 3:35 PM M-F 3-4pm	3-4pm	:30 OFA12D132H			\$300.00 NM
1 KMGH M 10/08/12 3:53 PM M-F 3-4pm	3-4pm	:30 OFA12D132H			\$300.00 NM
9 10/02/12 10/08/12 M-F 230-3pm 230-3p	МГЖГБ	:30 1 9	\$200.00	NM	
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS MTWTF Spots/Week 1	Rate \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KMGH M 10/08/12 2:50 PM M-F 230-3pm	230-3p	:30 OFA12D132H			\$200.00 NM
10 10/02/12 10/08/12 M-F 2-230pm 2-230pm	МГWГF	:30 1 \$	\$200.00	NM	
Weeks: Start Date 10/02/12 End Date 10/08/12 MTWTFSS MTWTF Spots/Week 1	Rate \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KMGH M 10/08/12 2:09 PM M-F 2-230pm	2-230pm	:30 OFA12D132H			\$200.00 NM
11 10/02/12 10/08/12 General Hospital 1P-2P	МГWГF	:30 2 \$	\$625.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/02/12 10/08/12 MTWTF 2	Rate \$625.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type



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Obama for America 1904 Sked C

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www.tnedenver	Channel.com						Spots/				
Line Start I	Date End Date	nes	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
11 10/02			eral Hospital	1P-2P	MIWIF	:30	2	\$625.00	NM		
			<u> </u>					Ψ020.00	14141		
Spots:		<u>vir Date</u>	Air Time Descri		Start/End Time		h Ad-ID			Rate	
	1 KMGH Tu 1		Gener	al Hospital	1P-2P	:0	0			\$625.00	NM
		0/05/12	1:24 PM Genera	al Hospital	1P-2P	:30) OFA12D132	Н		\$625.00	NM
12 10/02	/12 10/08/12	The	CHEW	1157A-1P	MTWTF	:30	2	\$400.00	NM		
Weeks	Start Date	End D		Spots/Week 2	Rate \$400.00						
Spots:		ir Date	Air Time Descri	-	Start/End Time	Lengt	h Ad-ID			Rate	Type
		0/02/12	12:57 PM The CI		1157A-1P) OFA12D132	Н		\$400.00	
	1 KMGHF 1	0/05/12	11:58 AM The CI	HEW	1157A-1P	:30) OFA12D1321	Н		\$400.00	NM
13 10/02	/12 10/08/12	11A	-12P News	11A-12P	МГWГF	:30	3	\$200.00	NM		
Weeks				Spots/Week	Rate						
Cnoto	10/02/12	10/08		3 ntinn	\$200.00	Longe	P V9 ID			Doto	Tuna
Spots:	1 KMGH Tu 1	ir Date	Air Time Descri	<u>Pilon</u> 2 <i>P New</i> s	Start/End Time 11A-12P	Lengt:	h Ad-ID			Rate \$200.00	
	Credite		117-12	i News	1 1A-121	.00	J			Ψ200.00	I VIVI
	3 KMGHW 1	0/03/12	11:11 AM 11A-12	2P News	11A-12P	:30) OFA12D132l	H		\$200.00	
	2 KMGHM 1	0/08/12	11:29 AM 11A-12	2P News	11A-12P	:30 OFA12D132H			\$200.00	NM	
14 10/02	/12 10/08/12	THE	VIEW	10A-11A	MTWTF	:30	2	\$450.00	NM		
Weeks	Start Date	End D		Spots/Week 2	<u>Rate</u> \$450.00						
Spots:		ir Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
•	2 KMGH W 1	0/03/12	THE V	IEW	10A-11A	:0	0			\$450.00	
	Credite 1 KMGHM 1	ed 0/08/12	10:34 AM THE V	IFW	10A-11A	.3() OFA12D132	Н		\$450.00	NIM
							-			Ψ+30.00	IVIVI
15 10/02	/12 10/08/12	9308	a-10 Right This Mir	nut(930a-10a	МГWГF	:30	3	\$200.00	NM		
Weeks			Date MTWTFSS	Spots/Week	Rate						
Cnoto:	10/02/12	10/08		3 ntion	\$200.00 Start/End Time	Longt	P V4 ID			Poto	Tuno
Spots:	1 KMGHTu 1	<u>\ir Date</u> 0/02/12	Air Time Descri	0 Right This Minute	930a-10a		h Ad-ID) 0FA12D132I	Ħ		Rate \$200.00	_
		0/03/12		0 Right This Minute	930a-10a) OFA12D132			\$200.00	
		0/04/12		10 Right This Minute	930a-10a	:0				\$ 200.00	
	Credite	ed									
16 10/02	/12 10/08/12	9a-9	30a Right This Mir	nute9a-930a	MTWTF	:30	2	\$200.00	NM		
Weeks	Start Date 10/02/12	End D		Spots/Week 2	Rate \$200.00						
Spots:		ir Date	Air Time Descri	ption_	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate	Туре
	2 KMGHTu 1	0/02/12	9:23 AM 9a-930	a Right This Minute	9a-930a) OFA12D132l			\$200.00	NM
	1 KMGHTh 1	0/04/12	9:28 AM 9a-930	a Right This Minute	9a-930a	:30) OFA12D1321	Н		\$200.00	NM
17 10/07	/12 10/07/12	9A-1	IOA SUN MORN N	EN9A-10A	S	:30	1	\$250.00	NM		
Weeks	s: Start Date	End D		Spots/Week	<u>Rate</u> \$250.00						
Spots:		ir Date	Air Time Descri	ption	Start/End Time	Lenat	h Ad-ID			Rate	Type
					9A-10A) OFA12D132	Н		\$250.00	
1 KMGH Su 10/07/12 9:59 AM 9A-10A SUN MOR											



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Estimate Number Advertiser Product Obama for America 1904 Sked C President/Obama (D)

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Weeks:

Start Date

End Date

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/07/12	10/07/12	This Week	8A-9A	S	:30	1	\$900.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week	Rate \$900.00					
Spots: # C			ption	Start/End Time	l enat	h Ad-ID			Rate Type
	MGH Su 10		·	8A-9A		OFA12D13	32H		\$900.00 NM
19 10/07/12	10/07/12	7A-8A SUN MORN NE	:\/\'\'7Δ_8Δ	S	:30	1	\$210.00	NM	
10 10/01/12	10/07/12				.50		Ψ210.00	INIVI	
Weeks:	Start Date 10/01/12	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$210.00					
Spots: # C	Ch <u>Day Ai</u> i	r Date Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 K	MGH Su 10	/07/12 7:20 AM 7A-8A	SUN MORN NEWS	7A-8A	:30) OFA12D13	32H		\$210.00 NM
20 10/07/12	10/07/12	GMA SUN	Sun GMA 6A-7A	S	:30	1	\$120.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	Rate \$120.00					
Spots: # C			<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGH Su 10	/07/12 6:39 AM GMA	SUN	Sun GMA 6A-7A	:30) OFA12D13	32H		\$120.00 NM
21 10/06/12	10/06/12	7-9a Sat Morning New	s 7A-9A	S-	:30	1	\$300.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week	<u>Rate</u> \$300.00					
Spots: # C			ntion	Start/End Time	Lenat	h Ad-ID			Rate Type
	MGH Sa 10		Sat Morning News	7A-9A) OFA12D13	32H		\$300.00 NM
							^		***************************************
22 10/06/12	10/06/12	GMA SAT	Sat GMA 6A-7A	S-	:30	1	\$175.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$175.00					
Spots: # C	h <u>Day Air</u>	r Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 K	MGH Sa 10	/06/12 6:40 AM GMA	SAT	Sat GMA 6A-7A	:30) OFA12D13	32H		\$175.00 NM
23 10/02/12	10/08/12	GMA M-F 7-9A	7A-9A	МГWГF	:30	5	\$400.00	NM	
Weeks:	Start Date 10/02/12	End Date MTWTFSS MTWTF	Spots/Week 5	Rate \$400.00					
Spots: # C			ption	Start/End Time	Lenat	h Ad-ID			Rate Type
	MGHTu 10			7A-9A) OFA12D13	32H		\$400.00 NM
4 K	MGHW 10	/03/12 8:28 AM GMA I	M-F 7-9A	7A-9A	:30) OFA12D13	32H		\$400.00 NM
2 K	MGHTh 10	/04/12 7:51 AM GMA I	M-F 7-9A	7A-9A	:30) OFA12D13	32H		\$400.00 NM
5 K	MGHF 10	/05/12 7:55 AM GMA I	И-F 7-9A	7A-9A	:30) OFA12D13	32H		\$400.00 NM
3 K	MGHM 10	/08/12 7:59 AM GMA I	M-F 7-9A	7A-9A	:30) OFA12D13	32H		\$400.00 NM
24 10/02/12	10/08/12	6-7A News	6A-7A	MTWTF	:30	4	\$400.00	NM	
Weeks:	Start Date 10/02/12	End Date MTWTFSS MTWTF	Spots/Week 4	Rate \$400.00					
Spots: <u>#</u> C	Ch <u>Day Ai</u>	r Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
		/02/12 6:28 AM 6-7A N		6A-7A) OFA12D13			\$400.00 NM
		/03/12 6:31 AM 6-7A N		6A-7A) OFA12D13			\$400.00 NM
		/04/12 6:12 AM 6-7A N		6A-7A) OFA12D13			\$400.00 NM
3 K	MGHM 10	/08/12 6:22 AM 6-7A N	lews	6A-7A	:30) OFA12D13	32H		\$400.00 NM
25 10/02/12	10/08/12	Nightline	1037P-1103P	МГWГF	:30	2	\$1,025.00	NM	
Mooko:	Stort Doto	End Data MTWTFSS	Spoto/Mook	Poto					

Rate

Spots/Week

MTWTFSS



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Spots/

						Spuis/				
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
25 10/02/12	10/08/12	Nightline	1037P-1103P	МГЖГБ	:30	2	\$1,025.00	NM		
	10/02/12	10/08/12 MTWTF	2	\$1,025.00						
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time		h Ad-ID			Rate	Type
2 K	MGHTu 10	0/02/12 10:55 PM Night	ine	1037P-1103P		0 OFA12D13			\$1,025.00	NM
1 K	MGHF 10	0/05/12 10:56 PM Night	ine	1037P-1103P	:3	0 OFA12D13	2H		\$1,025.00	NM
26 10/02/12	10/08/12	10P NEWS (M-F/SU)	10P-1037P	MTWTF- S	:30	2	\$1,000.00	NM		
Weeks:	Start Date 10/02/12	End Date MTWTFSS MTWTF- S	Spots/Week 2	Rate \$1,000.00						
Spots: # C	h Day Ai	r Date Air Time Desci	iption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 KMGHTu 10/02/12 10:35 PM 10P NEWS (M-F/SU)				10P-1037P	:3	O OFA12D13	2H		\$1,000.00	NM
1 K	MGHM 10	0/08/12 10:27 PM 10P N	IEWS (M-F/SU)	10P-1037P	:3	O OFA12D13	2H		\$1,000.00	NM
27 10/02/12	10/08/12	Jimmy Kimmel	11:03P-12:07A	МГWГF	:30	2	\$150.00	NM		
Weeks:	Start Date 10/02/12	End Date MTWTFSS MTWTF	Spots/Week 2	Rate \$150.00						
Spots: # C	h Day Ai	r Date Air Time Desci	ription	Start/End Time	Lengt	th Ad-ID			Rate	Type
2 K	MGHTu 10	0/02/12 11:50 PM Jimm	y Kimmel	11:03P-12:07A	:3	0 OFA12D13	\$150.00	NM		
1 K	MGHW 10	0/03/12 11:25 PM Jimm	y Kimmel	11:03P-12:07A	:3	O OFA12D13	2H		\$150.00	NM
28 10/02/12	10/08/12	7News at 530AM	530AM-6AM	МГWГF	:30	4	\$225.00	NM		
Weeks:	Start Date 10/02/12	End Date MTWTFSS MTWTF	Spots/Week 4	Rate \$225.00						
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate	Type
2 K	MGHTu 10	0/02/12 5:44 AM 7New	s at 530AM	530AM-6AM	:3	O OFA12D13	52H		\$225.00	NM
3 K	MGHW 10	0/03/12 5:58 AM 7New	s at 530AM	530AM-6AM		O OFA12D13			\$225.00	NM
4 K	MGHF 10	0/05/12 5:57 AM 7New	s at 530AM	530AM-6AM	:3	0 OFA12D13	2H		\$225.00	NM
1 K	MGHM 10	0/08/12 5:58 AM 7New	s at 530AM	530AM-6AM	:3	0 OFA12D13	32H		\$225.00	NM
29 10/02/12	10/08/12	7News at 5AM	5AM-530AM	MTWTF	:30	4	\$200.00	NM		
Weeks:	Start Date 10/02/12	End Date MTWTFSS MTWTF	Spots/Week 4	Rate \$200.00						
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate	Туре
4 K	MGH Tu 10	0/02/12 5:27 AM 7New	s at 5AM	5AM-530AM	:3	O OFA12D13	52H		\$200.00	NM
2 K	MGHW 10	0/03/12 5:29 AM 7New	s at 5AM	5AM-530AM	:3	O OFA12D13	2H		\$200.00	NM
3 K	MGHF 10	0/05/12 5:27 AM 7New	s at 5AM	5AM-530AM	:3	O OFA12D13	2H		\$200.00	NM
1 K	MGHM 10	0/08/12 5:28 AM 7New	s at 5AM	5AM-530AM	:3	O OFA12D13	2H		\$200.00	NM
				Total Spots	•	62				

Payment Terms 30 Days

 Gross Total
 \$29,730.00

 Agency Commission
 \$4,459.50

Net Amount Due \$25,270.50